



**OFFICIAL RULES  
ALLSTATE TOM JOYNER FAMILY REUNION GETAWAY SWEEPSTAKES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED.**

**SWEEPSTAKES DESCRIPTION:**

The Allstate Tom Joyner Family Reunion® Getaway Sweepstakes (“Sweepstakes”) will begin on August 1, 2017 (“Commencement Date”) and end on August 11, 2017, at 11:59 p.m. (ET) (“Sweepstakes Period”). This Sweepstakes will be conducted exclusively online. One (1) national winner will be awarded a prize package for four (4) to attend the 2017 Tom Joyner Family Reunion® at the Gaylord Palms Resort & Convention Center (“Gaylord Palms”) in Kissimmee, Florida, specifically four (4) tickets to attend three (3) concert performances during the event; five (5) select meals for winner and guests; access to the Allstate Family Reunion Expo; four (4) tickets to the Universal Orlando theme park of the winner’s choosing; ground transportation between the hotel and the theme park; and hotel accommodations for the winner and three (3) guests for four (4) nights (“Prize”). The Approximate Retail Value (ARV) of the Prize is \$3,259. See below for further Prize details.

**ELIGIBILITY:**

The Sweepstakes is open only to listeners of the Participating Radio One® Stations (“Participating Stations”) listed below who, as of the Commencement Date of the Sweepstakes, (a) are legal residents of the United States, (b) reside in the metropolitan area of one of the Participating Stations, and (c) are twenty-one (21) years of age or older.

The Participating Stations are as follows:

<b>METROPOLITAN AREA</b>	<b>RADIO STATION</b>	<b>STATION WEBSITE</b>
Baltimore, MD	WWIN-FM	magicbaltimore.com
Charlotte, NC	WOSF-FM	OldSchool1053.com
Cincinnati, OH	WOSL-FM	OldSchoolCincy.com
Cleveland, OH	WZAK-FM	WZAKCleveland.com
Columbus, OH	WXMG-FM	MyColumbusMagic.com
Detroit, MI	WDMK-FM	KissDetroit.com
Houston, TX	KMJQ-FM	Myhoustonmajic.com
Indianapolis, IN	WTLC-FM	TLCNapTown.com
Philadelphia, PA	WRNB-FM	BoomPhilly.com
Raleigh, NC	WFXK-FM	FoxyNC.com
Richmond, VA	WKJS-FM (WKJM)	KissRichmond.com
St. Louis, MO	WFUN-FM	OldSchool955.com



Washington, DC	WMMJ-FM	mymajicdc.com
Washington, DC	WOL-AM	woldcnews.newsone.com

Employees of the Participating Stations, Urban One, Inc., Reach Media, Inc., and each of their respective parents, subsidiaries, affiliates, participating advertising and promotion agencies, competitors, promotional partners, and prize suppliers, and members of their immediate families and/or those living in the same households (whether legally related or not) are NOT eligible to enter or win the Sweepstakes. For purposes of this Sweepstakes, immediate family members include spouse, children, siblings (and their spouses), parents, and grandparents.

The winner and each adult travel guest (who also must be twenty-one (21) years of age or older) must possess a valid state-issued driver's license or other government-issued identification document containing the person's name, date of birth, and photograph prior to departure.

Persons who have won a prize in another sweepstakes or promotion of any kind from any of the Participating Stations within the thirty (30) day period immediately preceding the Commencement Date of the Sweepstakes are not eligible to enter or win. Only one person per family or household (whether related or not) may win in any promotion from the Participating Stations during any thirty (30) day period.

**HOW TO ENTER:**

Eligible Sweepstakes participants must register online through the website of one of the Participating Stations listed above.

Upon entering the Sweepstakes website, participants must follow the instructions and complete all required fields to register for a chance to win.

Entries are limited to one (1) per person, per email address, per day during the Sweepstakes Period.

Any entry not received by 11:59 p.m. (ET) on August 11, 2017 will be deemed void.

In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the email account at the time the entry was made.

**WINNER SELECTION & NOTIFICATION:**

One (1) winner will be selected by random drawing from among all eligible entries received during the Sweepstakes Period.

The drawing will be conducted by Radio One, whose decision is final. Odds of winning will depend upon the total number of eligible entries received.

The winner will be notified by phone and/or email at Radio One's discretion and provided with instructions for claiming the Prize. In the event that a winner does not respond to Radio One's notification or does not accept the prize within two (2) business days of notification, the prize will be deemed forfeited and an alternate winner will be selected from among the remaining eligible entries. Radio One will use a reasonable number of attempts, in its discretion, to award the



Prize to an alternate winner; but if it is unable to do so, the Prize will be finally forfeited and Radio One will have no further liability in connection with the Sweepstakes.

In the event Radio One does not receive any eligible entries, or receives an insufficient number of eligible entries, Radio One has the right to cancel the Sweepstakes.

The Prize will be awarded only upon winner verification and final approval by Radio One. The winner must provide valid government-issued photo identification to claim the Prize. Identification documents must match information previously provided to the Participating Station.

For a winner list, please send your request and a self-addressed stamped envelope to Radio One, 1010 Wayne Avenue, 14th Floor, Silver Spring, Maryland 20910, Attention: Legal Department, within two (2) months following the end of the Sweepstakes.

All decisions made by Radio One regarding any aspect of the Sweepstakes will be final and binding.

#### **PRIZE DESCRIPTIONS & CONDITIONS:**

The following Prize elements will be awarded to one (1) winner:

- Hotel accommodations for five (5) days, four (4) nights (one (1) standard room, quadruple occupancy) at the Gaylord Palms.
- Access for four (4) to three (3) ticketed concerts during the event.
- Single day tickets to one (1) Universal Orlando theme park for up to four (4) people, including ground transportation from the Gaylord Palms to the selected theme park.
- Five (5) select meals for the winner and up to three (3) guests.
- Roundtrip ground transportation between Orlando International Airport (MCO) and the Gaylord Palms (via shuttle during designated pickup times), or alternatively, free parking at the Gaylord Palms if the winner drives instead of flying.

Space may be limited for some activities and will be based on a first-come, first served basis.

The Approximate Retail Value (ARV) of the Prize is \$3,259. If the actual value of the Prize is less than the stated ARV, the difference will not be awarded in cash.

Departure dates and accommodations are subject to availability; certain restrictions and blackout dates may apply.

Additional meals, additional ground transportation, baggage fees, hotel services, gratuities, souvenirs, and incidentals are the sole responsibility of the winner and his or her guests. Expenses not specifically included in the Prize description and all taxes are the sole responsibility of the winner. The Prize is awarded "as is" with no warranty or guarantee, either express or implied. No transfer, assignment or substitution of the Prize is permitted, except



Radio One reserves the right to substitute an item of equal or greater value in the event an advertised Prize element is unavailable.

Changes in the dates or times of concerts, performances, events, trips, or activities, changes of venue, or cancellations by performing artists are deemed to be beyond the control of Radio One, and no substitutions will be provided.

The winner is required to comply with any and all applicable federal, state, and local laws, rules and regulations. All federal, state and local taxes, and any other costs not specifically provided for in these Official Rules are solely the winner's responsibility. If the actual retail value of the winner's prize is \$600 or more, the winner must complete IRS Form W-9 and supply Radio One with his/her social security number for tax purposes. An IRS Form 1099 will be issued in the name of the winner for the actual value of the Prize received. Radio One will have no responsibility or obligation to any winner or potential winner who is unable or unavailable to accept or utilize prizes as described herein. Participants agree to be bound by the terms of these Official Rules and by the decisions of Radio One, which will be final and binding in all matters pertaining to this Sweepstakes.

The winner will be required to sign and return an affidavit of eligibility, a liability release and, where legally permissible, a publicity release, prior to acceptance of the Prize. Each guest of the winner also will be required to sign a liability release. Failure to timely execute such documents will result in forfeiture of the Prize and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. By entering the Sweepstakes, the entrant grants permission for Radio One, and any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use the entrant's submission (including an altered form of the entry), if any, for editorial, advertising, and promotional purposes without additional compensation, unless prohibited by law. If images are being submitted to Radio One as a requirement for entry, entrants represent and warrant that they have all rights to use the images submitted and to allow Radio One, any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to reuse any of the images, without any liability, for editorial, advertising, and promotional purposes. Additionally, acceptance of the Prize by the winner constitutes permission for Radio One and any affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use winner's name and/or likeness and biographical material for editorial, advertising, and promotional purposes without additional compensation, unless prohibited by law. By accepting the Prize, the winner agrees to hold Radio One, Reach Media, Inc., Radio One's advertising and promotion agencies, and Radio One's subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Sweepstakes or acceptance or use of the Prize. Radio One is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes, or in the announcement of the Prize.

The Prize will not be tendered by mail. Unless otherwise agreed in writing by Radio One, the Prize must be claimed by the winner, in person, at the offices of the local Participating Station by the date and time specified during notification or the Prize will be forfeited. Third parties are not permitted to claim or retrieve the Prize on behalf of the winner.

No transfer of the Prize to a third party is permitted, and the Prize cannot be redeemed for cash value.



In the event any winner is found to be in violation of these Official Rules or is otherwise determined by Radio One to be ineligible, the winner may be required to forfeit the Prize or to reimburse Radio One for the stated ARV of the prize if such violation is discovered after the Prize has been used by the winner.

**GENERAL TERMS AND CONDITIONS:**

The Sweepstakes is void outside of the metropolitan area of the Participating Stations listed above and where otherwise prohibited by law.

Radio One reserves the right to make changes to the Official Rules, which will become effective upon posting online, so long as no participant is materially adversely affected by any such changes.

Radio One makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Sweepstakes.

Radio One is not responsible for the inability of any entrant to complete or transmit a Sweepstakes entry for any reason, whether due to technical malfunction or human error.

Radio One is not responsible for any errors or others acts resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Radio One on account of technical problems or traffic congestion on the Internet or on any website. Radio One reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes in the event of tampering, unauthorized intervention, fraud, technical failures, or any other causes that may corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes. Radio One further reserves the right to select winners from eligible entries received as of the termination date and to disqualify any individual who tampers in any way with the entry process. Radio One may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair practices, or by abusing, threatening or harassing other entrants.

Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries and will subject such entrant to disqualification.

Any attempt by a participant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, Radio One reserves the right to seek damages from any such participant to the fullest extent of the law.

The Sponsor of the Sweepstakes is Radio One, 1010 Wayne Avenue, 14<sup>th</sup> Floor, Silver Spring, Maryland 20910. Reach Media, Inc., the prize provider for this Sweepstakes, is not responsible for conducting or administering the Sweepstakes or selecting the winner.

Copies of the Official Rules are available upon request during regular business hours, Monday through Friday, at Radio One, 1010 Wayne Avenue, 14<sup>th</sup> Floor, Silver Spring, Maryland 20910.